# POINT OF VALUE



'I see my Values now as an Ecosystem not as a Hierarchy' Grant Rawlinson, Human Powered Explorer, Team Decision Making Coach

One of the greatest gifts you can give yourself is to Know your Priority Values

#### **Values Definition**

"Personal values are ideals that give meaning and significance to our lives, expressed through priorities...' Prof Brian P. Hall

#### Do you want to increase your authentic impact?

I ask people, can you name your priority values. More often than not, they pause and look perplexed, because they cannot.

After completing the **Point of Value Ranking Tool**, I debrief your results/priority values with you, so you become aware of your inner ecosystem and what is important to you. Knowing your values brings clarity and invites you to consciously use different values to impact your communication, leadership, and powerful decisions.



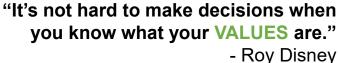
# **Testimonials**

'Using his unique Values Assessment Tool, he provided me a system for clarifying my personal priorities and for identifying ways to satisfy multiple demands with a single effort.' Dr. Andrew Schuster, Organizational Change Manager, PwC Canada

'We worked on the message, on the pauses, on the body language and on the credibility of the presentation, being aligned with my values and beliefs." Genoveva Ruiz Calavera, Director General, EU Commission

'We also investigated how to embody my own values and to perform as a leader, leading to tractable improvement in my performance, leadership and resilience.' Francois Beaude, Team Leader in an EU agency

**ACT NOW** 



Values are your underlying operating true north navigational system, driving, directing and holding you to what is most important to you. Depending on your situation at any given moment, one or more of your over 500 different values inside of you are being activated in your background or as I like to say sitting in 'your cosmic cream soup' of your unconscious.

## **ACT NOW**



#### **Benefits:**

- Consciously know your priority values.
- Ability to change or impact your actions, responses, decisions based on your values
- Use your values as potential resources or tools to help your leadership and performance be
- Help refocus you and bring deeper clarity to situations
- Increase your self-confidence, presence and authenticity
- Brings teams into understanding and alignment of being, function and purpose

# **Process: (individual 121)**

- 1. Online ranking tool (Point of Value,
  - www.values.se)
- 2. Debrief your Mapping results (4 maps) through a story-telling and embodiment process

#### Language: **English**

Virtual or Live

## Value:

- 1 Values Tool Ranking 4 Different Values Maps
- 2 hrs debrief
- \*1 hr integration
- 3 Mindsets (Nomadic, Builder, Settler) chapter from my leadership book, The Nomadic Mindset: Never Settle...for Too Long

#### 1500.00USD \*1000.00USD (without integration)

**ACT NOW** 

Contact us for information on corporate packages

## How to Use your Values?

- 1. A coaching client felt the head of the company was being unethical. Ethical was a strong value for my client. I asked my client to look at his values list and choose a value that would better serve him in his conversation. He chose Lead. After his conversation, I asked how did it go? He said, it went well and left a better impact.
- 2. My client was very nervous and anxious when speaking in front of large audiences. I invited her to choose 3 values that would support her when speaking. She reported back, that focusing on Presence, Authentic, and Communication gave her peace and delivered a powerful authentic speech. peace and delivered a powerful authentic speech.



humbled to share with you, a portion of your fee will be donated to one of the sustainability charities and projects we support in education and climate change.





**Kevin Cottam** Leadership Coach, Professional Speaker, Author

Kevin experiences daily the shift, change and expansion in his clients, (individuals organisations) when Values are discovered and used as tools for their success in multiple life and work situations. The magic of a coach is to encourage this expansion. Author of The Nomadic Mindset: Never Settle...for Too Long. He lives between Singapore, Lisbon and Vancouver.