



"Today, having a coach is not a luxury, but an indispensable ally, offering invaluable confidential support as you navigate the turbulent waters of transition."

Kevin Cottam



Coaching Solutions

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"We are Migrating. Where we were, is not where we are. We are Evolving."

Benson Muntere,
Maasai Warrior, Maasai Mara, Kenya

This quote aptly reflects the **Nomadic Mindset Coaching Journey**, we use to guide Top Leaders, Middle Managers and Teams to **seek clarity** through exploring, navigating, and **transforming uncertain transitions** into **high potential** evolutionary authentic **wins** through unleashing **The Nomadic Mindset**.

Are you blocked due to painful uncertain **transitions**?

Are you approaching **burnout** by overwhelming demands, overwork, and the polycrisis?

Are you feeling the impact of inadequate **communication skills or presentations**?

Are you experiencing frustration with **underperformance** in your **teams**?

Are you and your teams weighed down by **technology** and the **speed of change**?



"My team has given me an approval rating of 86% up from 64% the previous year. That jump must be attributed to no small degree to your coaching."

Dirk Haubrich,
Head of Conduct, Payments at EBA

Some questions, our Coaching addresses...

Stuck in transition limbo?

1. Struggling to lead through uncertainty?
2. Seeking clarity in chaos?
3. Burnout knocking, no time, energy, or balance?
4. Speak up: Communication gaps hurt?
5. Feeling disconnected from your team?
6. Team falling short?
7. Drowning in AI/Data/Tech change and struggling to adapt?
8. Addressing a toxic culture?
9. Perform poorly in interviews?
10. Fail to impact in your Speeches?
11. Craving sustainable growth?

What is Coaching?

Coaching is Partnering for the long term.

Coaching, as a **profession**, operates on the belief that the **client possesses** all the necessary **resources**. The **coach's partnering** role is to **guide, question, listen, and catalyze transformation**.

This parallels Tim Gallway's coaching definition, "**Coaching is unlocking a person's potential** to maximize their own performance. It's helping them to learn rather than teaching them."

Each session is a personally designed journey inspired by the client and their needs, goals, and aspirations. In the words of Go Nomading, **we go nomading wandering together** to where the **conversation** takes us.



***"If you want to go fast, go alone.
If you want to go far, go
together."***

- African Proverb

Our Approach

“Think Vastly, Act Narrowly.”

- Binderiya,
Mongolian University Student

Our unique holistic approach, at Go Nomading Pte Ltd, is values-based inviting client conversations to go on a **transitional journey of self and leadership exploration** by **unleashing their nomadic mindset**.

We embrace the **complete individual** and their needs, desires, and challenges by **staying alert, listening, observing, and questioning** as the conversation unfolds. Once we have set a **direction**, we go nomading through, sometimes, complex situations harvesting information which is emerging.

In doing such, we are taking our clients on a **journey to expand their perspective, ideas, and thoughts** so they can then start to **experience possibilities and opportunities** leading to **evolutionary high performance**.

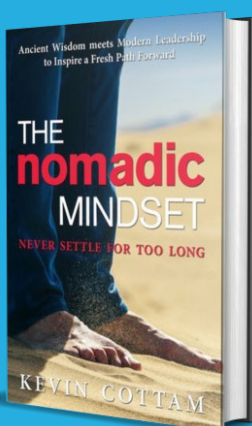
Our aim is to bring awareness while transitioning to **adaptive and sustainable solutions, values-based leadership, and expanding personal growth and well-being**.

Leadership Research: Since 2019

When posed with the pivotal question, **"Which mindset do you believe is essential for navigating the uncertain terrain of the present and future?"** a staggering **82%** have championed the **Nomadic Mindset**.

In a series of **dynamic polls** conducted by Go Nomading Pte Ltd during influential keynotes and immersive workshops, leaders and organizations when presented with a triad of mental frameworks—**Nomadic, Builder, and Settler**—have **resoundingly voiced**, the **Nomadic Mindset** stands as the **beacon of choice** for those seeking **agility** amidst flux.

Leadership Book



Kevin's leadership book, **The Nomadic Mindset: Never Settle...for Too Long** is where **Ancient Wisdom meets Modern Leadership to Inspire a Fresh Path Forward**.

The **research** was done over one year of traveling and spending time with **nomadic cultures** in Mongolia, Maasai in Kenya, Berbers of the Southern Sahara in Morocco, plus **interviews** with over **100 leaders** in **diverse industries**. This research informs the coaching approach.

[PURCHASE NOW](#)



Why COACHING?

In these **tumultuous times**, leaders, managers, teams, and employees grapple with a multitude of questions amidst the **pervasive uncertainty** of this **polycrisis**. **Stress compounds** with each passing day, echoing the sentiment that our **journey is one of migration, adaptation, and transitions**—where **once familiar** ground now eludes us for **discomfort**, ushering in an era of **evolution**.

However, within this profound shift lies a **pivotal opportunity**.

Every leader and organization must acknowledge the **urgency** of **seeking guidance**, a **companion/partner** who offers different **perspectives** and **potential fresh choices** for this **often-daunting journey**.

A mentor or coach is not a luxury, but an **indispensable ally**, offering **invaluable confidential support** as you navigate the turbulent waters of **transition**.

Coaches serve as **translators**, **guiding** you across the precarious **bridge of transitions** offering **different perspectives** leading you to **make difficult choices** where **challenges morph into triumphs**.

Embrace this **imperative transformation**, for therein lies the key to **unlocking your path** to enduring success.



“In an industry that is often crowded with ex-business executives offering business-oriented advice, Kevin brings a **fresh perspective** to the challenges one faces when trying to carve a new paths and transitions in life.”

Bill Baker,
Chief Strategic Officer, Envisioning +
Storytelling, Vancouver, Canada

Why seek out Kevin at Go Nomading?

- Calm, authentic presence.
- Curiosity of the nomadic mindset.
- Unique global diverse perspective and mindset.
- Hailing from outside of their industry.
- Eclectic personal, work, and research history.
- Ability to transition courageously and successfully.
- Uncanny way of identifying and extracting the potential in others.

Kevin's coaching is informed through his personal and professional **nomadic journey** in elite sport (World and Olympic Figure Skating Champions) and multi-million-dollar productions; in-person research with nomadic tribes in Mongolia, Kenya and Morocco, and executive leadership coaching in both the public and private sectors. His story-filled life is one of global tapestry woven with diverse cultures, transformative transitions, and unyielding curiosity.

”

“At OCBC, we encourage our employees to embody the nomadic mindset championed by Global Nomad and celebrated figure-skater, choreographer, and coach of Olympic figure-skating champions, Kevin Cottam, whose gems of wisdom resonated powerfully with everyone in attendance at our Grow Your Way: Expedition 2023.”





Focus . Journey . Solutions

1. Focus

”

“Kevin has a unique background from working as a coach to Olympic champions to creating large-scale productions. He is original in his thinking and helps his clients to develop their own new solutions by challenging their mind set.”

Robin Lokerman, Group President, MCI Group

Our focus invites and explores a **holistic nomadic way**, leading to **evolutionary transformation** in the areas of

- Leadership
- Relationships/communication
- Executive presence
- Holistic well-being (resilience)
- Interview preparation.
- Unleashing a nomadic way (mindset and behaviours).

The nomadic way is driven by

- Migration/mobility
- Quest for freedom
- Thinking vastly and openly
- Adaptation and Agility
- Creativity



2. Journey

”

"Kevin encouraged me to experiment beyond known boundaries, be creative with everyday tasks, and understand the dependence of actions on values. His well-structured sessions guided me to actionable conclusions, making every session valuable. I recommend coaching sessions with Kevin to every manager."

Juliya, EU Manager, Lithuania/Brussels

The journey we follow is demonstrated in our proprietary **5D's Nomadic Mapping Journey Model**. It based on an organic flow of migration, travel, and creative process from setting a direction towards destination.

Infused into the Model is the underlying **intersection** of **modelling nature**, **nomadic cultures** (i.e. freedom, movement/wandering, curiosity, adaptation...) and **traditional executive leadership coaching**.



1

Step 1: DIRECTION

Initial meeting with organisation or individual client to explore their needs, why, and outcomes desired for coaching.

2

Step 2: DEPARTURE

- a. Prepare and Propose agreement to Organisation or Individual Client.
- b. Final meeting with the organisation to review and agree on the steps forward.

3

Step 3: DISCOVERY

- a. Chemistry Session with coaching clients
- b. Priority Values Ranking executed online + Debrief.
- c. **Optional:**
 - i. 360-degree Assessment to get a global picture of the client's strengths and weaknesses. + Debrief
- d. Begin coaching utilizing the information garnered from the Assessments.
- e. Mid-point of the coaching, feedback and re-evaluate current needs and if the direction has shifted. Client reports with line manager on progress (if required).
- f. Continue coaching till end of agreed period and package of sessions.

4

Step 4: DESTINATION

Finish of the coaching. Reaching of desired outcomes.

5

Step 5: DISTILLATION

- a. Reflection on the coaching journey coach/client and action steps forward
- b. Reassess if more coaching is to be done.
- c. If requested from the Organisation, a feedback report from coach and/or a meeting with their employee on the performance.



3. Solutions

”

“As I embarked on a quest to find my authentic true self the universe sent me Kevin. He guided me beautifully and patiently through this journey, holding the space for me to develop and evolve. Every session with Kevin has been transformational on many levels.”

Severina Shopova, Bulgaria

- Gain clarity in transitions, directions, and decisions.
- Enhance confidence, structure, and impact in communication to greater influence team performance and other stakeholders.
- Break through overwhelming demands from various sources while effectively collaborating with teams.
- Navigate uncertainty with ease, by exploring unique perspectives and identifying opportunities.
- Cultivate a Nomadic Mindset for adaptability and innovation.
- Expand global perspectives on self, leadership, and work.
- Foster calmness, authenticity, and empathy in leadership.
- Maximize performance potential while maintaining work-life balance, aligned with personal values, and leveraging technology for efficiency.

Why Hire Go Nomading Pte Ltd?

“His interview coaching on preparation, structure, and narrative was unique and very new to me. It was a real pleasure working with him. I was nominated Director of the European SME Agency.”

Julien Guerrier, Ambassador for European Union to Vietnam

If you are transitioning to,

1. Retirement
2. Leadership role
3. Career / Position
4. New Organisation
5. New Relationship
6. Work Life Balance/Harmony
7. Writing a book
8. Developing and Giving a Keynote Speech
9. Speaking at Conferences or Internal Meetings (ask regards process)
10. Developing Executive Presence
11. Creative Projects
12. Mastering Interview Techniques

Consider us to be your journey partner.

Book an appointment

Contact Person: Kevin Cottam
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Certified Coaching Tools

At Go Nomading we use specific **proprietary tools, assessments, and frameworks** for the client to get a **broader map** of themselves and what others may feel about their leadership.



“Kevin supported my preparation for the interviews notably in terms of presentational skills in a very holistic manner. We worked on the message, on the pauses, on the body language and on the credibility of the presentation, being aligned with my values and beliefs. I was appointed Director General.”

Genoveva Ruiz Calavera, Director General, EU Commission

1. Point of Value = Values Ranking

Understanding and ranking your personal values is a **game-changer** in coaching and life. It enhances consciousness and clarity on what is crucial for the individual. Recognizing how values **impact communication, decision-making, and negotiations** is crucial. This becomes a powerful tool for **self-awareness**.

[LinkedIn Article](#)



2. Impact 360 or Tilt 360

These two different assessments offer valuable insights into behavioral and skill strengths and weaknesses. A wider range of rater data in a 360-degree assessment, provides a comprehensive cross-cultural understanding of working relationships.



3. Coaching Frameworks/Models

At Go Nomading Pte Ltd, we utilize four proprietary ‘nomadic mapping frameworks’ to guide the coaching journey when it is applicable, as well as different coaching interventions. One of the Nomadic Mapping Frameworks is the 5E’s.

5E’s Model

5E’s Model



“Kevin is not just a very experienced and committed coach but a “nomad in mind and soul”. He will guide you out of the tunnel you may find yourself into daylight without any pre-determined solutions or paths, adjusting spontaneously and empathically to your needs and flowing along with your queries. Kevin was definitely the right person at the right moment in my professional journey.”

Paula Pinho,
Director – European Commission

Coaching Journey's

Project: We provide different options for our coaching projects.
Currency: Singapore \$ (in Singapore/Malaysia Only)
USD \$ (International)

Option 1

Clients: Top Executives

Duration: Maximum 12 months

Includes:

- Unlimited Scheduled Coaching hours (conditions applied)
- Chemistry Session (1 hour)
- Values Ranking + Debrief (2 hours)
- 360-degree Assessment + Debrief (2 hours)

Package Value: \$35000SGD

Option 2

Clients: Senior Leaders

Duration: Maximum 10 months

Includes:

- 17 hours of coaching (including debriefs + chemistry session)
- Chemistry Session (1 hour)
- Values Ranking + Debrief (2 hours)
- 360-degree Assessment + Debrief (2 hours)

Package Value: \$17000SGD

Option 3

Clients: Middle Managers

Duration: Maximum 6 months

Includes:

- 13 hours of Coaching (including debriefs + chemistry session)
- Chemistry Session (1 hour)
- Values Ranking + Debrief (2 hours)
- 360-degree Assessment + Debrief (2 hours)

Package Value: \$11000SGD

Option 4

Clients: Employees

Duration: Maximum 3 months

Includes:

- 7 hours of Coaching (including Chemistry)
- Chemistry Session (1 hour)

Package Value: \$5000SGD

Add Ons

Individual Assessments

- | | |
|--|------------------|
| 1. Point of Value (ranking + debrief + integration) | \$1750SGD |
| 2. Impact 360 Assessment / Tilt 365 (assessment + debrief + integration) | \$2350SGD |

Format: Walking, Zoom, In-Person Live (depending on location of client)

Length of sessions: 30 minutes to 1 hour

Agreement: To be created after further discussions on cancellations/changes, coaching accountability and defining the coaching conditions and decision to move forward.

Currency: for Singapore based MNC's and local Organisations = SGD; for all international contracts = USD

Contact us here to set up an appointment to discuss your Bespoke Coaching needs and take a moment to ask us about Keynotes or Facilitations.

Book an appointment

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Biography



Kevin Cottam, PCC, CCM, BSc

Linkedin Top Voice (Executive Coaching) Global Nomad, Executive Leadership Coach, Professional Speaker, Author

www.thenomadicmindset.com

www.kevincottam.com

Kevin is a Canadian, Global Nomad, Linkedin Top Voice (Executive Coaching) PCC Certified Coach currently living in Singapore for 13 years, Kevin is on a mission to coach and guide leaders in transforming uncertain transitions into high potential authentic wins by unleashing the Nomadic Mindset.

Nomadic Mindset

Kevin is the pioneer in coaching and speaking specifically on The Nomadic Mindset and how this ancient wisdom can create an expansive, agile, adaptive, resilient, and creatively sustainable workplace, leadership, and life.

Passion and Global Impact

His passion for diverse cultures, nature, sustainability, and human potential since the age of 19 has led him to live, coach, and speak on four continents in 15 cities, including London, Brussels, Barcelona, Paris, and New York City, while visiting over 60 countries. With 13 years in Singapore and Southeast Asia, Kevin has gained agility and adaptation to cultural nuances, enriching his inspirational speaking and executive/leadership coaching for various-sized business organizations and communities.

Professional History

Kevin's journey started from humble beginnings in a logging camp of 300 people in Canada, progressing to gracing the ice rinks of the world, choreographing for World and Olympic figure skating champions. He has directed and choreographed multi-million-dollar mega-productions such as Winter Olympic Ceremonies, Holiday on Ice, and Disney on Ice. Kevin's experiences also include dancing the CanCan at the world-famous Moulin Rouge, directing award-winning short dance films, and researching and living with pastoral nomadic cultures in Mongolia, Kenya, and Morocco. Additionally, he is the author of two intriguing books, "The Nomadic Mindset: Never Settle...too Long" and "Aha, Mother's Pearls."

Collaborations with Global Entities

Kevin seamlessly leverages his 40+ years success and diverse life experiences into a fresh perspective, knowledge, and methods with global leaders and organizations such as Novartis, Club Med, OCBC, Alcon, IPOS International, Givaudan, Mediacorp, the European Union Institutions, and more.

Today's Landscape

In today's dynamic and uncertain landscape, the imperative to adopt fresh perspectives, systems, and models for survival and subsequent thriving is evident. Kevin's research, speeches, coaching, and workshops *consistently unveil a growing thirst for exploring the agile, free, and adaptive Nomadic Mindset as a strategic approach to navigate transitions across all facets of life and organizations with heightened awareness and solution-oriented thinking.*

Now, executives and teams equipped with the wisdom of the Nomadic Mindset have the tools to lead and transition effectively, be resilient in the face of adversity, creatively expand and evolve their mindsets, and possess authentic executive presence for cultural transformation and sustainable growth. Kevin dares you to evolve.

Social Media:



Sustainability Goals

We pledge alignment and integration of the United Nations Sustainability Development Goals (SDG's), <https://sdgs.un.org/goals>, into our business vision, values, practices, and relations with our clients and stakeholders. A portion of each project/contract is donated RainForest Trust and to Educating those in need.

Even though we regard all the SDG's as vital for the survival of our planet, our focus is on the following SDG's,



Awards



Happy Satisfied Customers





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