

DISCOVER YOUR INNER ECOSYSTEM

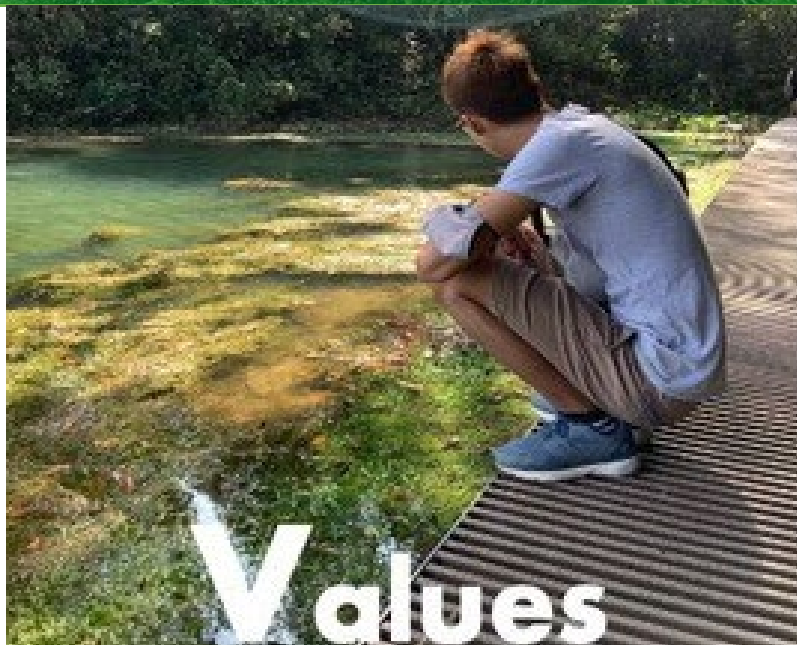
*Know Your Values. Lead Through Uncertainty.
A gateway into The Nomadic Mindset Ecosystem.*

Mindset shapes how you think.
Values guide your self-leadership.
Performance reflects how you show up.

Why Values Matter

AI. Uncertainty. Complexity. Constant change.

In times of uncertainty, your greatest advantage is not simply adapting. It is knowing what will guide you as you adapt.



What Are Values?

"Personal values are ideals that give meaning and significance to our lives, expressed through priorities."

— Professor Brian Hall

*Your values already exist within you. Bringing them into **conscious awareness** allows you to **intentionally use them as resources** rather than leaving them as **unconscious drivers**.*

Knowing your values
creates awareness.

Choosing which value will
guide your next
conversation creates
intentional self-leadership.



Your Experience

- Online Point of Value™ Ranking
- Four Values Maps
- Story-based Debrief
- Somatic Embodiment, Visualization
- *Optional: Integration session putting your values into action.

Your Backpack

Think of your values as the **contents** of your **backpack**.

They are not meant to stay in a report. They travel with you.

Every meeting. Every decision. Every conversation.

Two questions to ask yourself:

1. "What are my priority values?"
2. "Which value will best serve this moment?"

Values in Action

One executive was preparing for a difficult meeting with his Director General. He believed the Director General had acted unethically, and the value of **Ethics** had **become the driver of his emotions**.

I asked, "How does your Director General **want you to show up** in this meeting?"

We explored his values, and he realised Lead would better serve the conversation.

His emotions settled, his thinking became clearer, and the meeting became constructive, factual and respectful.

Transformation begins by consciously choosing a different value to guide the moment.

What You'll Gain

- Clearer thinking
- Greater self-awareness
- Better decisions
- Confident communication
- Intentional choices
- Purposeful self-leadership
- Emotional resilience

Investment

Includes:

- 1 Point of Value™ Ranking
- Four Values Maps
- Two-hour Debrief
- Chapter from *The Nomadic Mindset*
- Virtual or Live
- *Optional Integration Session (1-hour)

USD 750

USD 1250* (incl Integration Session)

What People Say

"Using his unique Values Assessment Tool, he provided me a system for clarifying my personal priorities and for identifying ways to satisfy multiple demands with a single effort."

Dr. Andrew Schuster, Organizational Change Manager, PwC, Great Britain

"We worked on the message, on the pauses, on the body language and on the credibility of the presentation, being aligned with my values and beliefs."

Genoveva Ruiz Calavera, Director General, EU Commission. Brussels, Belgium

"We also investigated how to embody my own values and to perform as a leader, leading to tractable improvement in my performance, leadership and resilience."

Francois Beade, Team Leader, EU agency, Slovenia

Your Guide

Kevin Cottam

Global Leadership Coach •
Professional Speaker • Author



Kevin experiences daily the shift, change and expansion in his clients, (individuals and organisations) when Values are discovered and used as resources for their success in multiple life and work situations. The magic of a coach is to encourage this expansion. **Author of The Nomadic Mindset: Never Settle...for Too Long.** He lives between Singapore and Vancouver.

Every conversation begins with the value that is driving you.

Which value will guide your next one?

Let's Start the Conversation

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